



**SINGAPORE**  
CHAMBER OF COMMERCE  
**VIETNAM**

**SINGCHAM VIETNAM**

# **ADVERTISING SERVICES**

# INTRODUCTION

Advertising with SingCham Vietnam allows your business to reach thousands of new customers each year.

SingCham Vietnam is a caring, cohesive, and reputable premier business group in Vietnam that reaches more than 20,000 readers annually through print, online, and email. By advertising with us, you will reach highly engaged readers who are leaders and influencers in their communities.

Our affordable, professional options can help your business make a lasting impression.



# COMMUNICATION CHANNELS

**01**

E-Blast Service  
(EDM)

**02**

Weekly Bulletin

**03**

Website

**04**

Annual Printed  
Membership Directory

# E-BLAST SERVICE

Using marketing email is one of the most effective approaches to promote your products / services and enhance your awareness. brand The emails will be circulated to over **7,000 subscribers** nationwide including SingCham Vietnam members.

**Package: VND 7,000,000 / two (2) emails sent out within three (3) months**



# WEEKLY BULLETIN

Put an ad on our weekly bulletin to reach thousands of potential customers in a professional communication way. The weekly bulletin is completely new and updated

The newsletter will also be circulated to over **7,000 subscribers** nationwide including SingCham Vietnam members.



# SingCham Weekly Bulletin Ad Rates

<b>AD POSITION AVAILABLE</b>		<b>PACKAGE 1 TOP AD (TEXT &amp; IMAGE)</b>	<b>PACKAGE 2 BOTTOM AD (IMAGE)</b>	<b>COMBINE PACKAGE 1 &amp; 2 (5% DISCOUNT)</b>
<b>MEMBER</b>	<b>OPTION A</b> 2 Weeks	VND 500,000	VND 300,000	VND 760,000
	<b>OPTION B</b> 12 Weeks 15% Discount	VND 2,550,000	VND 1,530,000	VND 4,560,000
<b>NON-MEMBER</b>	<b>Option A</b> 2 Weeks	VND 600,000	VND 400,000	VND 950,000
	<b>OPTION B</b> 12 Weeks 15% Discount	VND 3,060,000	VND 2,040,000	VND 5,700,000



# AD SLOT DETAILS

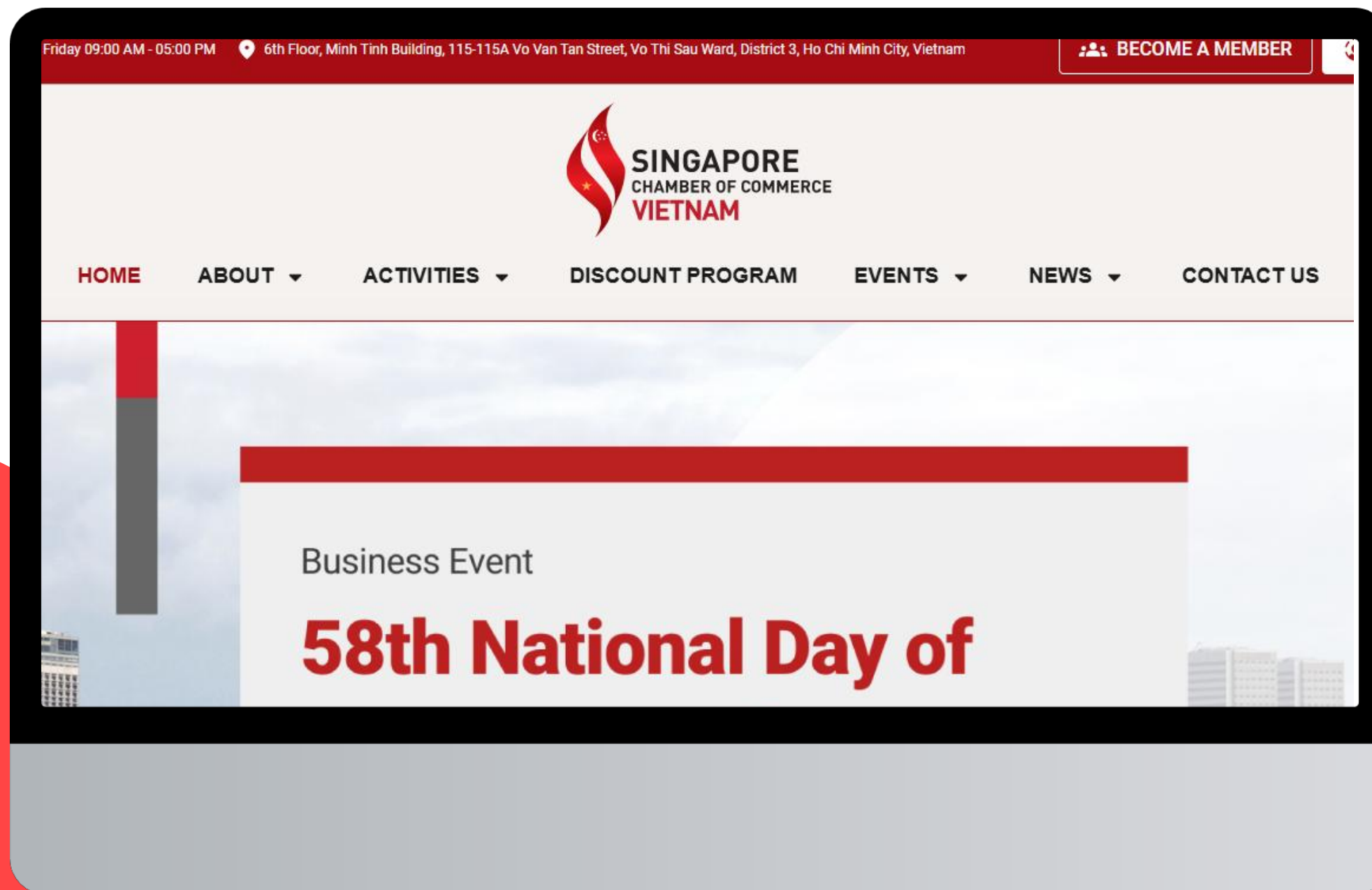
## TOP AD INCLUDES:

- 01 IMAGE
- 01 HYPERLINK
- CONTENT: 90-120 WORDS

## BOTTOM AD INCLUDES:

- 01 IMAGE
- 01 HYPERLINK

# WEBSITE



Singcham's vibrant and informative website (<http://singchamvn.org>) attracts more than 10,000 organic views per month, providing ideal access for advertisers wishing to reach a highly targeted audience.

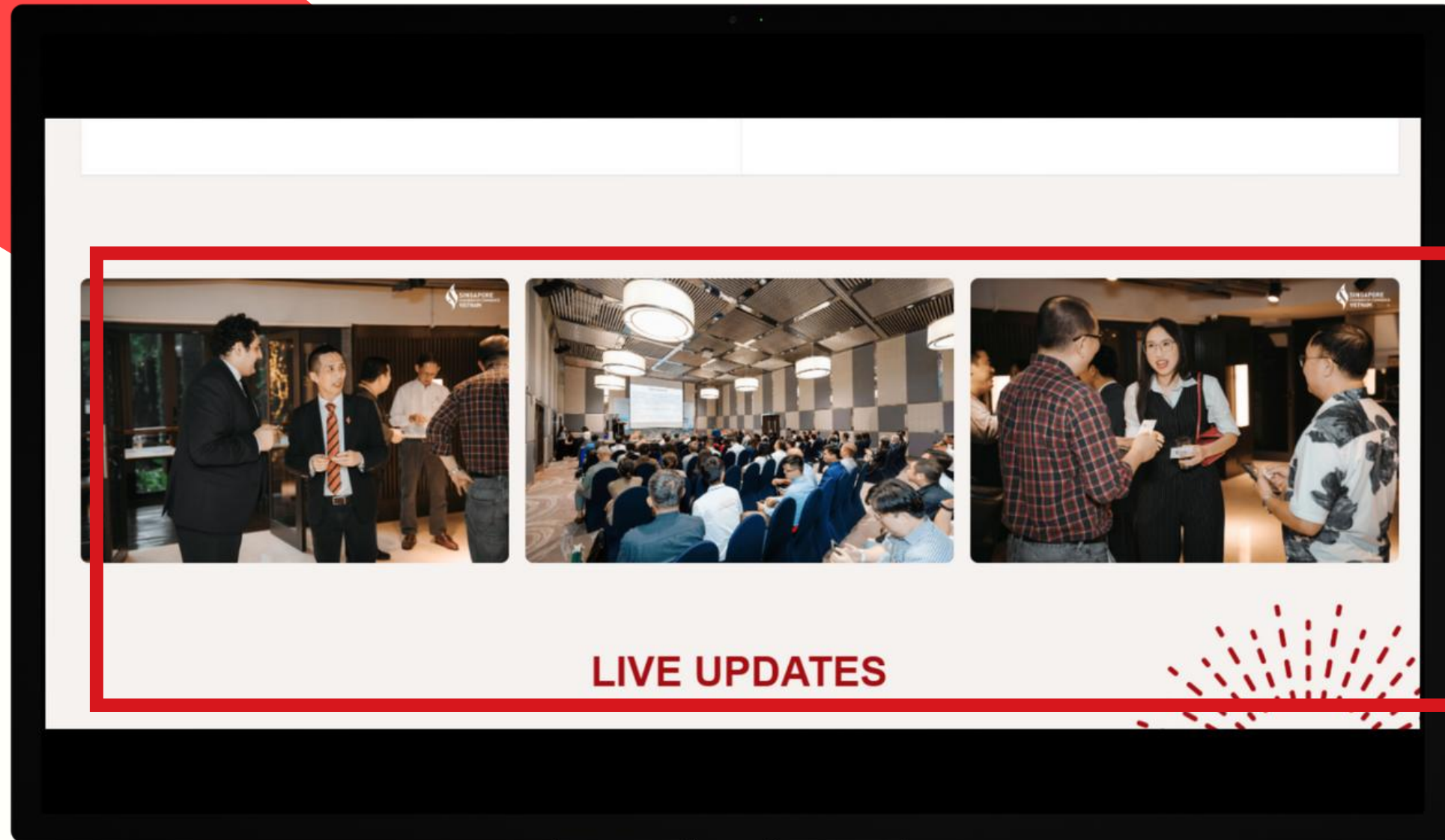
The new look of our website, full of features, will meet your needs

# SingCham Website Advertising Rates

AD POSITION AVAILABLE		HOME PAGE STATIC	
		PACKAGE 1 1/3 SLOTS	PACKAGE 2 3/3 SLOTS
MEMBER	OPTION A 1 MONTH	VND 1,000,000	VND 3,000,000
	OPTION B 3 MONTHS 20% DISCOUNT	VND 2,400,000	VND 7,200,000
NON-MEMBER	OPTION A 1 MONTH	VND 1,150,000	VND 3,450,000
	OPTION B 3 MONTHS 20% DISCOUNT	VND 2,760,000	VND 8,280,000

# AD SLOTS

## ON SINGCHAM VIETNAM HOMEPAGE



**HOME PAGE STATIC**  
**960 X 720 PX**

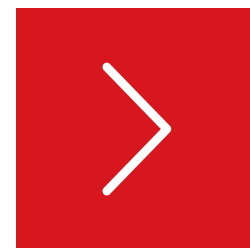
# ANNUAL MEMBERSHIP DIRECTORY

Distributed to SingCham Vietnam members and partners in and outside of Vietnam, partners, other business chambers, embassies and general consulate offices in Vietnam, SingCham Vietnam annual Membership Directory serves as a great chance to bring your esteemed company closer and better-known to more business leaders and leading organizations and corporations in Vietnam.



# CONTACT

# US



## SINGAPORE CHAMBER OF COMMERCE VIETNAM



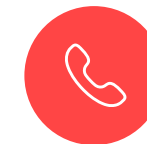
### Email

[sccv@singchamvn.org](mailto:sccv@singchamvn.org)



### Website

[www.singchamvn.org](http://www.singchamvn.org)



### Phone Number

(08) 6685 5370 - 6685 5371



### Address

6th Floor, Minh Tinh Building,  
115-115A Vo Van Tan Street,  
Xuan Hoa Ward, HCMC