|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
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| 1 | Back Cover | 15.2cm x 20.5cm | 01 | 24,000,000 | 30,000,000 | 8 times | 8 months | 02 | N/A | Booked | 20 |
| 2 | Inside Front Cover | 15.2cm x 20.5cm | 01 | 14,400,000 | 18,000,000 | N/A | N/A | N/A | N/A | Booked (NCS Benefit) | N/A |
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| 4 | Inside Back Cover | 15.2cm x 20.5cm | 01 | 12,800,000 | 16,000,000 | N/A | N/A | N/A | N/A | Booked (NCS Benefit) | N/A |
| 5 | Opposite Inside Back Cover (Last Page) | 15.2cm x 20.5cm | 01 | 12,800,000 | 16,000,000 | N/A | N/A | N/A | N/A | Booked (NCS Benefit) | N/A |
| **6** | **Bookmark** | **8cm x 18cm** | **01** | **12,800,000** | **16,000,000** | **6 times** | **6 months** | **02** | **N/A** |  | **15** |
| **7** | **Special Page (Page 2)** | **15.2cm x 20.5cm** | **01** | **9,600,000** | **12,000,000** | **4 times** | **4 months** | **02** | **N/A** |  | **10** |
| **8** | **Special Page (Page 3)** | **15.2cm x 20.5cm** | **01** | **9,600,000** | **12,000,000** | **4 times** | **4 months** | **02** | **N/A** |  | **10** |
| **9** | **Full Page (Random Position)\*** | **15.2cm x 20.5cm** | **Unlimited** | **6,400,000** | **8,000,000** | **4 times** | **3 months** | **01** |  |  | **10** |
| **10** | **Half-page (Random Position)\*** | **15.2cm x 10.3cm** | **Unlimited** | **4,800,000** | **6,000,000** | **2 times** | **2 months** | **N/A** |  |  | **5** |
| **Total cost of Advertising** | | | |  | | | | | | | |

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