|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **NO.** | **AD SLOTS** | **SIZE****Width x Height** | **PAGE(S) AVAILABLE** | **RATES****(VND/Unit)** | **MARKETING BENEFITS****(for the booking and payment received****by 30th June 2025)** | **Request for specific position****(please state)** | **STATUS** | **No. of Directory Copies** |
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| 1 | Back Cover | 15.2cm x 20.5cm | 01 | 24,000,000 | 30,000,000 | 8 times | 8 months | 02 | N/A | Booked | 20 |
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| 3 |  Opposite Inside Front Cover(Page 1) | 15.2cm x 20.5cm | 01 | 14,400,000 | 18,000,000 | N/A | N/A | N/A | N/A | Booked(NCS Benefit) | N/A |
| 4 | Inside Back Cover | 15.2cm x 20.5cm | 01 | 12,800,000 | 16,000,000 | N/A | N/A | N/A | N/A | Booked(NCS Benefit) | N/A |
| 5 | Opposite Inside Back Cover(Last Page) | 15.2cm x 20.5cm | 01 | 12,800,000 | 16,000,000 | N/A | N/A | N/A | N/A | Booked(NCS Benefit) | N/A |
| **6** | **Bookmark** | **8cm x 18cm** | **01** | **12,800,000** | **16,000,000** | **6 times** | **6 months** | **02** | **N/A** | **[ ]**  | **15** |
| **7** | **Special Page(Page 2)** | **15.2cm x 20.5cm** | **01** | **9,600,000** | **12,000,000** | **4 times** | **4 months** | **02** | **N/A** | **[ ]**  | **10** |
| **8** | **Special Page(Page 3)** | **15.2cm x 20.5cm** | **01** | **9,600,000** | **12,000,000** | **4 times** | **4 months** | **02** | **N/A** | **[ ]**  | **10** |
| **9** | **Full Page(Random Position)\*** | **15.2cm x 20.5cm** | **Unlimited** | **6,400,000** | **8,000,000** | **4 times** | **3 months** | **01** |  | **[ ]**  | **10** |
| **10** | **Half-page(Random Position)\*** | **15.2cm x 10.3cm** | **Unlimited** | **4,800,000** | **6,000,000** | **2 times** | **2 months** | **N/A** |  | **[ ]**  | **5** |
| **Total cost of Advertising** |  |

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\*\*Please be noted that advertiser is responsible for **their own ad design with embed image and blocked font**. SingCham Vietnam will only be responsible for publishing the original file received from advertiser.

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