



**SINGAPORE**  
CHAMBER OF COMMERCE  
**VIETNAM**

**SINGCHAM VIETNAM**

# **ADVERTISING SERVICES**

# INTRODUCTION

Advertising with SingCham Vietnam allows your business to reach thousands of new customers each year.

SingCham Vietnam is a caring, cohesive, and reputable premier business group in Vietnam that reaches more than 20,000 readers annually through print, online, and email. By advertising with us, you will reach highly engaged readers who are leaders and influencers in their communities.

Our affordable, professional options can help your business make a lasting impression.



# COMMUNICATION CHANNELS

**01**

E-Blast Service  
(EDM)

**02**

Weekly Bulletin

**03**

Website

**04**

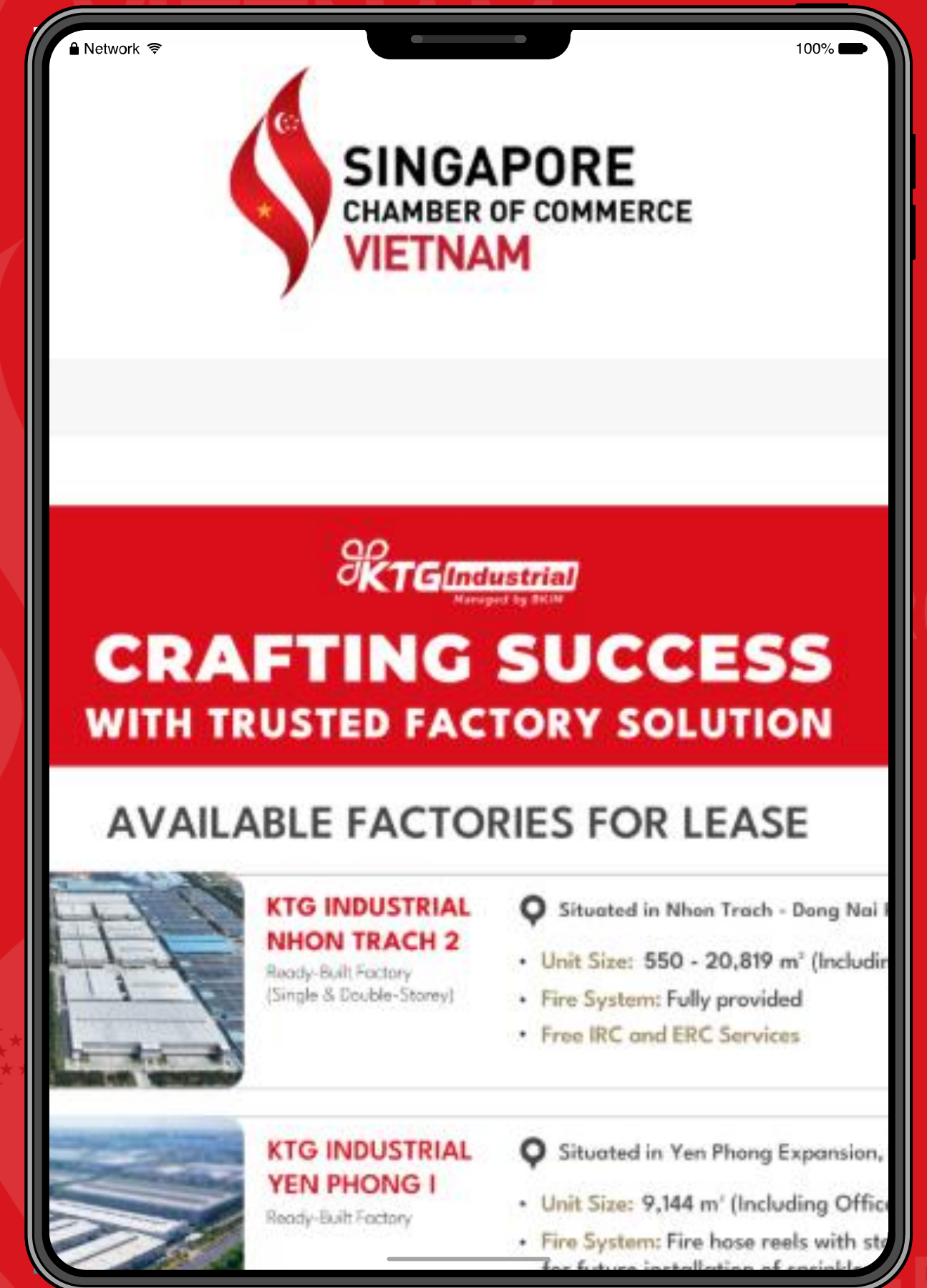
Annual Printed  
Membership Directory



# E-BLAST SERVICE

Using marketing email is one of the most effective approaches to promote your products / services and enhance your awareness. brand The emails will be circulated to over **7,000 subscribers** nationwide including SingCham Vietnam members.

**Package: VND 5,000,000 / two (2) emails sent out within three (3) months**



# WEEKLY BULLETIN

Put an ad on our weekly bulletin to reach thousands of potential customers in a professional communication way. The weekly bulletin is completely new and updated

The newsletter will also be circulated to over **8,000 subscribers** nationwide including SingCham Vietnam members.



# SingCham Weekly Bulletin Ad Rates

<b>AD POSITION AVAILABLE</b>		<b>PACKAGE 1 TOP AD (TEXT &amp; IMAGE)</b>	<b>PACKAGE 2 BOTTOM AD (IMAGE)</b>	<b>COMBINE PACKAGE 1 &amp; 2 (5% DISCOUNT)</b>
<b>MEMBER</b>	<b>OPTION A</b> 2 Weeks	VND 500,000	VND 300,000	VND 760,000
	<b>OPTION B</b> 12 Weeks 15% Discount	VND 2,550,000	VND 1,530,000	VND 4,560,000
<b>NON-MEMBER</b>	<b>Option A</b> 2 Weeks	VND 600,000	VND 400,000	VND 950,000
	<b>OPTION B</b> 12 Weeks 15% Discount	VND 3,060,000	VND 2,040,000	VND 5,700,000





# AD SLOT DETAILS

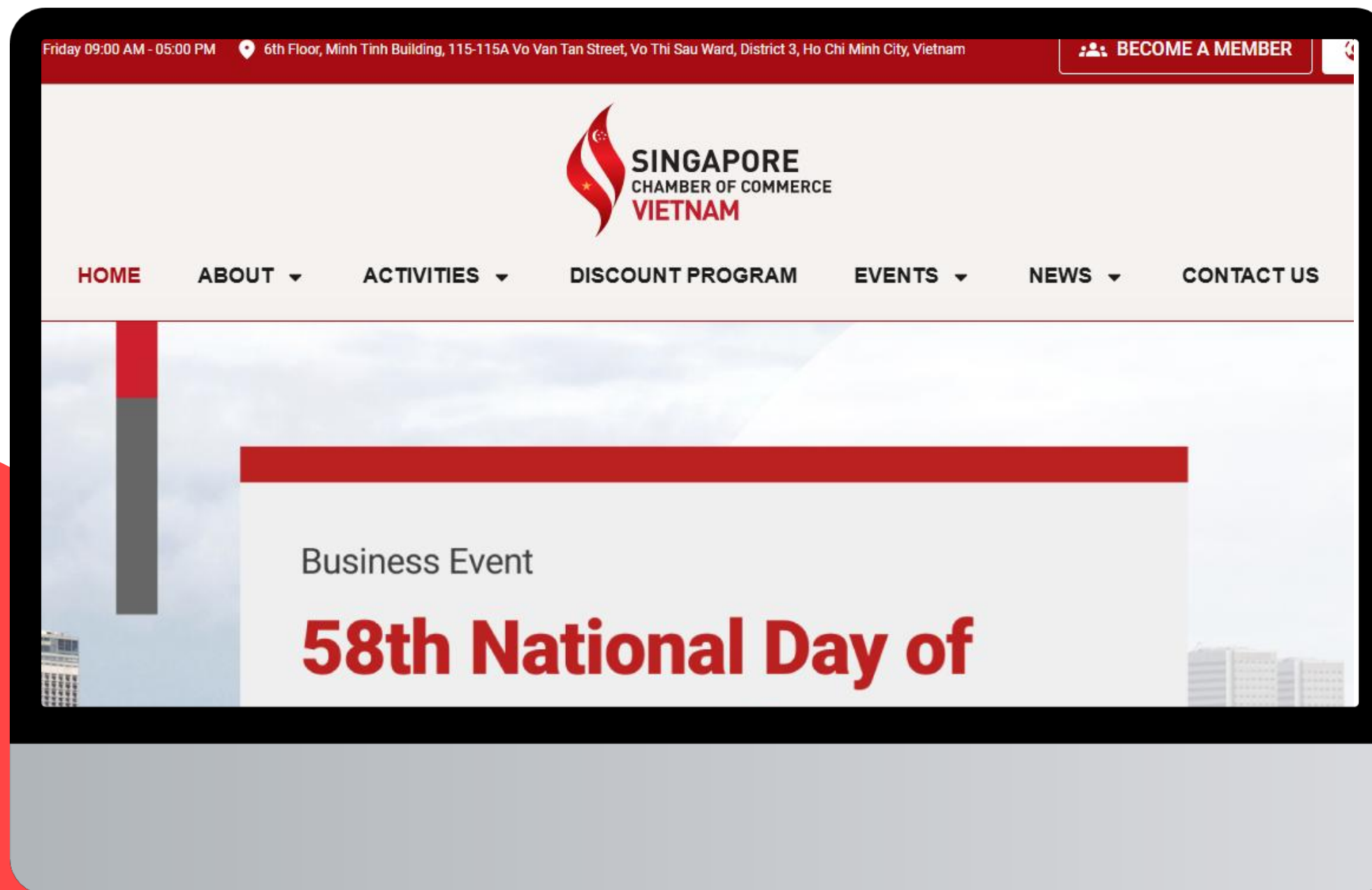
**TOP AD INCLUDES:**

- 01 IMAGE
- 01 HYPERLINK
- CONTENT: 90-120 WORDS

**BOTTOM AD INCLUDES:**

- 01 IMAGE
- 01 HYPERLINK

# WEBSITE



Singcham's vibrant and informative website (<http://singchamvn.org>) attracts more than 10,000 organic views per month, providing ideal access for advertisers wishing to reach a highly targeted audience.

The new look of our website, full of features, will meet your needs

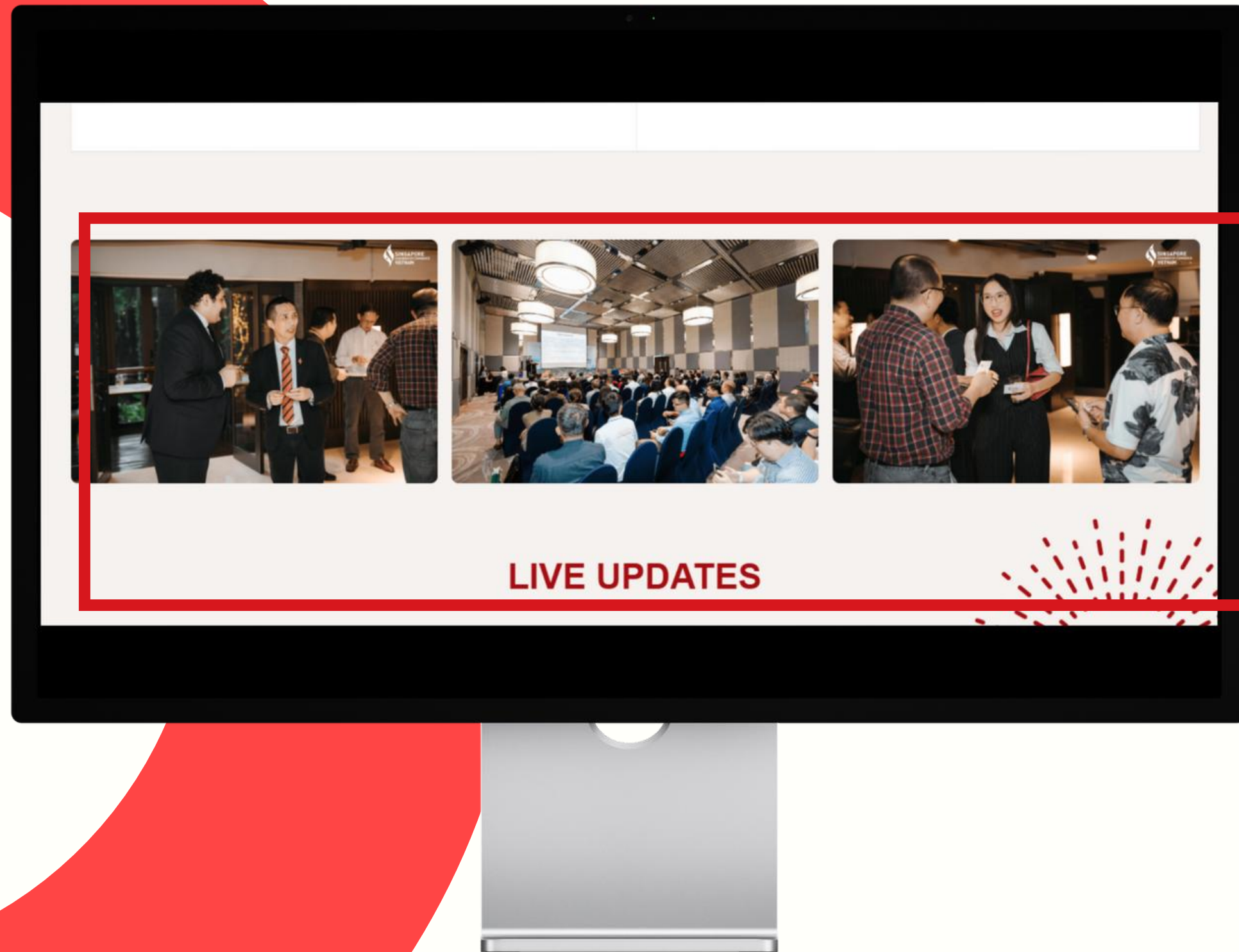


# SingCham Website Advertising Rates

AD POSITION AVAILABLE		HOME PAGE STATIC	
		PACKAGE 1 1/3 SLOTS	PACKAGE 2 3/3 SLOTS
MEMBER	OPTION A 1 MONTH	VND 1,000,000	VND 3,000,000
	OPTION B 3 MONTHS 20% DISCOUNT	VND 2,400,000	VND 7,200,000
NON-MEMBER	OPTION A 1 MONTH	VND 1,150,000	VND 3,450,000
	OPTION B 3 MONTHS 20% DISCOUNT	VND 2,760,000	VND 8,280,000

# AD SLOTS

## ON SINGCHAM VIETNAM HOMEPAGE



**HOME PAGE STATIC**  
**960 X 720 PX**



# ANNUAL MEMBERSHIP DIRECTORY

Distributed to SingCham Vietnam members and partners in and outside of Vietnam, partners, other business chambers, embassies and general consulate offices in Vietnam, SingCham Vietnam annual Membership Directory serves as a great chance to bring your esteemed company closer and better-known to more business leaders and leading organizations and corporations in Vietnam.






# FRONT COVER



**SINGAPORE  
CHAMBER OF COMMERCE  
VIETNAM**

CELEBRATING  
**30**  
YEARS  
IN VIETNAM

PLATINUM SPONSORS








**MEMBERSHIP DIRECTORY  
2024**

DIAMOND SPONSOR





GOLD SPONSORS




# BACK COVER



**CarePlus  
Vietnam**  
Associate of Singapore Medical Group



**SINGAPORE  
CHAMBER OF COMMERCE  
VIETNAM**

Free Hotline **1800 6116**  
[www.careplusvn.com](http://www.careplusvn.com)

COMPREHENSIVE  
INTERNATIONAL STANDARD  
**HEALTHCARE  
SERVICES**

- Corporate and Individual Health Screening Packages
- Work Permit Health Screening
- Local and Global Direct Billing
- Wide Range of Specialties Available in Vietnam and Singapore








 Paediatrics

 Cardiology

 Gynaecology & Obstetrics

 Painless Endoscopy

 Dermatology

 Ear - Nose - Throat

 Dental Care

 Oncology & More

**15% UP TO** Discount for  
SCCV Membership  
cardholders

**CAREPLUS INTERNATIONAL CLINICS**

📍 **DISTRICT 1 CLINIC**  
66 - 68 Nam Ky Khoi Nghia, Nguyen Thai Binh W., D.1, HCMC

📍 **DISTRICT 7 CLINIC**  
Level 2, Crescent Plaza, 105 Ton Dat Tien, Tan Phu W., D.7, HCMC

📍 **TAN BINH CLINIC**  
107 Tan Hai, W. 13, Tan Binh D., HCMC (Near E-Town)

**DOWNLOAD THE CAREPLUS VIETNAM APP**




Android    iOS

- 📅 Appointment booking
- 👤 Video call with doctor
- 📄 Medical records
- 📊 Imaging & lab test results
- 💉 Vaccination records
- 📦 Medicine delivery



# INSIDE FRONT COVER

**DIMENSION**  
A PRESTIGIOUS  
BRANDED RESIDENCE  
In District 1

With a coveted location in Ho Chi Minh City's prized District 1, DIMENSION features 102 exclusive residences that offer a golden investment opportunity.

PROPERTY MANAGEMENT BY  
WORLD-REOWNED THE ASCOTT LIMITED  
RENTAL GUARANTEE OF UP TO  
8% PER ANNUM\*  
FULLY FURNISHED INTERIORS  
WITH INTERNATIONALLY-BRANDED  
FEATURES AND FITTINGS

**SOMERSET**

1800 599 986  
www.DIMENSION.com.vn

DEVELOPED BY  
**Capitaland**

MANAGED BY  
**THE ASCOTT**  
A member of Capitaland

(\*Terms and conditions apply)

**jump**  
are  
FUN. FIT. FREEDOM

**VIETNAM'S PREMIER INDOOR TRAMPOLINE & RECREATION SPORTS CENTRE**

**ACTIVITIES**

- FREE JUMP
- ROCK CLIMBING
- NINJA CHALLENGE
- FOAM PIT
- AIR BAG
- SUPER SLAM
- THE WALL
- DODGE BALL
- KID ZONE

**LOCATIONS**

- HA NOI CENTRE: (COMING SOON)  
THANH HAI SPORTS COMPLEX  
NO. 1 TANG BAT HO PHAM, DINH HO WARD,  
HA NOI TRUNG DISTRICT, HANOI
- THAO DIEN CENTRE: 63 HANOI HIGHWAY, THAO DIEN WARD, DIST 2, HO CHI MINH CITY  
HOTLINE: 028 2253 1900 | EMAIL: THAODIEN@JUMPARENA.VN
- HIN LAM CENTRE: 02-04 ROAD NO. 9, TAN HUNG WARD, DISTRICT 7, HO CHI MINH CITY  
HOTLINE: 028 5585 1861 | EMAIL: HINLAM@JUMPARENA.VN
- TAN AN CENTRE: LEVEL 2, CO-OP MART TAN AN, 1 MAI THAI TOT WARD 2, TAN AN CITY, LONG AN  
HOTLINE: 0272 358 9189 | EMAIL: TANAN@JUMPARENA.VN
- CAN THO CENTRE: LEVEL 3, SENSE CITY MALL, HOA BINH ROAD EDWARD TIAN AN, MINH KHEU DIST, CAN THO CITY  
HOTLINE: 0292 376 6965 | EMAIL: CANTHO@JUMPARENA.VN

# OPPOSITE INSIDE FRONT COVER



# FULL PAGE ADVERT





**SINGAPORE BUSINESS GROUP**  
HO CHI MINH CITY VIETNAM



**CORPORATE MEMBERS**

# kingsmen

A Communication design and production group

**Kingsmen HCM office**

15<sup>th</sup> Floor, Harbour View Tower, 35 Nguyen Hue St., Ben Nghe Ward, Dist. 1, HCMC, Vietnam  
Tel (84 28) 382 189 60 | Fax (84 28) 382 189 08

**Kingsmen Hanoi office**

12<sup>th</sup> floor, Viet Tower, 01 Thai Ha St., Trung Liet Ward, Dong Da Dist., Hanoi City, VN  
Tel (84 24) 385 752 15 | Fax (84 24) 385 752 19  
[www.kingsmen.com.vn](http://www.kingsmen.com.vn)

A communication design and production group

Singapore (HQ) • Bangkok • Beijing • Bussan • Dubai • Hanoi • Ho Chi Minh • Hong Kong • Jakarta • Kuala Lumpur • Macau • New Delhi • Osaka • Seoul • Shanghai • Shenzhen • Taipei • Tokyo • Yangon

## mapleiree

**HEADQUARTERED IN SINGAPORE**

**OVER 3,000 EMPLOYEES**  
including 1,000 in Vietnam

**OFFICES ACROSS 12 ECONOMIES**  
IN ASIA-PACIFIC, THE US AND EUROPE

**WON MORE THAN 240 AWARDS AND ACCOLADES**

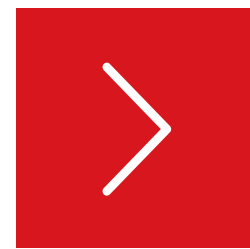
**TOTAL ASSETS UNDER MANAGEMENT OF \$439.5 BILLION**

HANOI    BAC NINH    HO CHI MINH CITY    BINH DUONG

**HALF PAGE ADVERT**

# CONTACT

# US



## SINGAPORE CHAMBER OF COMMERCE VIETNAM



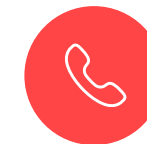
### Email

[sccv@singchamvn.org](mailto:sccv@singchamvn.org)



### Website

[www.singchamvn.org](http://www.singchamvn.org)



### Phone Number

(08) 6685 5370 - 6685 5371



### Address

6th Floor, Minh Tinh Building,  
115-115A Vo Van Tan Street,  
Ward 6, District 3, HCMC