

1. SINGCHAM VIETNAM E-BLAST SERVICE:

5,000,000 VND for two (02) emails in three (03) months

** In this e-blast service, SingCham Vietnam will send out advertising emails, the content of which are decided and composed by the advertisers.*

**Please note that SINGCHAM VIETNAM email system will send out NO MORE than two (02) EDMs per week.*

**After 3 months, the booked service will become invalid. Please arrange and have 2 emails sent out before the deadline. SINGCHAM VIETNAM will not support to send out the latter EDM once the deadline is passed.*

2. SINGCHAM VIETNAM WEEKLY BULLETIN ADVERTISING RATES:

Please see below for SINGCHAM VIETNAM Weekly Email Advertising Rate Card
Choose your ad position and validity by *ticking the box and/or filling the ad validity*

Ad Positions Available		Package 1 TOP Announcement (Text* & Image)	Package 2 BOTTOM Ad (Image)	Combined Package 1 & 2 (5% Discount)
MEMBER	Option A 2 weeks	VND 500,000 <input type="checkbox"/>	VND 300,000 <input type="checkbox"/>	VND 760,000 <input type="checkbox"/>
	Option B 15% Discount 12 weeks	VND 2,550,000 <input type="checkbox"/>	VND 1,530,000 <input type="checkbox"/>	VND 4,560,000 <input type="checkbox"/>
	<u>Total Cost Of Advertising</u>			
NON-MEMBER	Option A 2 weeks	VND 600,000 <input type="checkbox"/>	VND 400,000 <input type="checkbox"/>	VND 950,000 <input type="checkbox"/>
	Option B 15% Discount 12 weeks	VND 3,060,000 <input type="checkbox"/>	VND 2,040,000 <input type="checkbox"/>	VND 5,700,000 <input type="checkbox"/>
	<u>Total Cost Of Advertising</u>			

3. WEBSITE ADVERTISING RATES

Please see below for SINGCHAM VIETNAM Website Advertising Rate Card.
Choose your ad position and validity by *ticking the box and/or filling the ad validity.*

Ad Positions Available		Package 1 1/3 Slots	Package 2 3/3 Slots
MEMBER	<i>Option A</i> 1 month	VND 1,000,000 <input type="checkbox"/>	VND 3,000,000 <input type="checkbox"/>
	<i>Option B</i> 20% Discount 3 months	VND 2,400,000 <input type="checkbox"/>	VND 7,200,000 <input type="checkbox"/>
	<u>Total Cost Of Advertising</u>		
NON-MEMBER	<i>Option A</i> 1 month	VND 1,150,000 <input type="checkbox"/>	VND 3,450,000 <input type="checkbox"/>
	<i>Option B</i> 20% Discount 3 months	VND 2,760,000 <input type="checkbox"/>	VND 8,280,000 <input type="checkbox"/>
	<u>Total Cost Of Advertising</u>		

**Limited to 100 words (with spaces)*

- ❖ All rates are in VND and is TAX exclusive.*
- ❖ SINGCHAM VIETNAM as a non-profit organization does not issue VAT invoice.*
- ❖ Advertising bookings will be subject to SINGCHAM VIETNAM schedule availability.*
- ❖ Please be noted that advertiser is responsible for **their own ad design with embed image and blocked font**. SINGCHAM VIETNAM will only be responsible for publishing the original file received from advertise.*

COMPANY INFORMATION

Company:

Address:

Contact Name:

Email:

Phone:

PAYMENT DETAILS

- *Payment is to be made within FIVE working days after the confirmation.*
- *Cancellations after confirmation will occur a surcharge of 50% of the booked ad rate.*

Payment can be made either by cash in our office: Floor 6, Minh Tinh Building, 115-115A Vo Van Tan Street, Vo Thi Sau Ward, District 3, Ho Chi Minh City, or by bank transfer to our bank as follows:

BANK - United Overseas Bank HCMC (17 Le Duan Blvd., Dist 1, HCMC)

PAY TO - Singapore Business Group

In VND - Account Number – 102 330 6218

SWIFT code - UOVBNVX

If payment is made by Bank Transfer, please email to us a scanned copy of the Transfer Voucher and we will issue you an official receipt for the amount paid. This is also to help us to check with the Bank to avoid any miscommunication.

Booking confirmed by (Please sign and Stamp in the blank below)

Full name:

Designation:

Date:

Please send us your completed booking confirmation scanned copy via email sccv@singchamvn.org. Thank you for advertising with SINGCHAM VIETNAM!