

N O.	AD SLOTS	SIZE Width x Height	PAGE(S) AVAILABLE	RATES (VND/Unit)		MARKETING BENEFITS (for the booking and payment received by 12 th April 2025)			Request for specific position (please state)	STATUS	No. of Directory Copies
				MEMBER	NON- MEMBER	Complimentary Ad slot on SingCham Vietnam Weekly Bulletin	Complimentary Ad slot on SingCham Vietnam Website	Complimentary EDM			
1	Back Cover	15.2cm x 20.5cm	01	24,000,000	30,000,000	8 times	8 months	01	N/A	Booked	20
2	Inside Front Cover	15.2cm x 20.5cm	01	14,400,000	18,000,000	N/A	N/A	N/A	N/A	Booked (NCS Benefit)	N/A
3	Opposite Inside Front Cover (Page 1)	15.2cm x 20.5cm	01	14,400,000	18,000,000	N/A	N/A	N/A	N/A	Booked (NCS Benefit)	N/A
4	Inside Back Cover	15.2cm x 20.5cm	01	12,800,000	16,000,000	N/A	N/A	N/A	N/A	Booked (NCS Benefit)	N/A
5	Opposite Inside Back Cover (Last Page)	15.2cm x 20.5cm	01	12,800,000	16,000,000	N/A	N/A	N/A	N/A	Booked (NCS Benefit)	N/A
6	Bookmark	8cm x 18cm	01	12,800,000	16,000,000	N/A	N/A	N/A	N/A	Booked (NCS Benefit)	N/A
7	Special Page (Page 2)	15.2cm x 20.5cm	01	9,600,000	12,000,000	4 times	4 months	02	N/A	Booked	10
8	Special Page (Page 3)	15.2cm x 20.5cm	01	9,600,000	12,000,000	4 times	4 months	02	N/A	Booked	10
9	Chapter Page	15.2cm x 20.5cm	07	8,000,000	10,000,000	5 times	4 months	01	N/A	N/A	10
10	Full Page (Random Position)*	15.2cm x 20.5cm	Unlimited	6,400,000	8,000,000	4 times	3 months	01		<input type="checkbox"/>	10
11	Half-page (Random Position)*	15.2cm x 10.3cm	Unlimited	4,800,000	6,000,000	2 times	2 months	N/A		<input type="checkbox"/>	5
Total cost of Advertising											

*Random Position: indicates the sole right of the editorial board to insert the advertisement in any page without consulting the advertisers. Request for specific positions will carry a **20% surcharge**.

****Please be noted that advertiser is responsible for their own ad design with embed image and blocked font. SingCham Vietnam will only be responsible for publishing the original file received from advertiser.**

- ❖ All rates are in VND and do not include taxes.
- ❖ SingCham Vietnam as a non-profit organization does not issue VAT invoice.
- ❖ Advertising bookings will be subject to availability and at the sole discretion of SingCham Vietnam.

COMPANY INFORMATION (Click the grey blank to fill in your company details)

Company:

Address:

Contact Person's Name:

Email:

Phone:

PAYMENT DETAILS

- Payment is to be made within FIVE working days after the confirmation.
- Cancellations after the confirmation will occur a surcharge of 50% of the booked ad slot rate.

Payment can be made either by cash in our office: Floor 6, Minh Tinh Building, 115-115A Vo Van Tan Street, Vo Thi Sau Ward, District 3, Ho Chi Minh City, or by bank transfer to our bank as follows:

BANK - UOB Vietnam Limited (17 Le Duan Blvd., Dist 1, HCMC)

PAY TO - Singapore Business Group

In VND - Account Number – 102 330 6218

SWIFT code - UOVBNVX

If payment is made by Bank Transfer, please email to us a scanned copy of the Transfer Voucher and we will issue you an official receipt for the paid amount. This is also to help us to check with the Bank to avoid any miscommunication.

Booking confirmed by (Please SIGN and STAMP in the blank below)

Full name:

Designation:

Date:

Please send us your completed booking confirmation via email sccv@singchamvn.org or to SingCham Vietnam Office at Floor 6, Minh Tinh Building, 115-115A Vo Van Tan Street, Vo Thi Sau Ward, District 3, HCMC. Thank you for advertising with SingCham Vietnam!