|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **NO.** | **AD SLOTS** | **SIZE**  **Width x Height** | **PAGE(S) AVAILABLE** | **RATES**  **(VND/Unit)** | | **MARKETING BENEFITS**  **(for the booking and payment received by 26th June 2023)** | | | **Request for specific position**  **(please state)** | **STATUS** |
|  |  |  |  | **MEMBER** | **NON-MEMBER** | **Complimentary Ad**  on SCCV Weekly Bulletin | **Complimentary ad slot**  on SCCV Website or SCCV Facebook | **Complimentary EDM** |  |  |
| 1 | Back Cover | 15.2cm x 20.5cm | 01 | 24,000,000 | 30,000,000 | 8 times | 8 months | 01 | N/A | Booked |
| 2 | Inside Front Cover | 15.2cm x 20.5cm | 01 | 14,400,000 | 18,000,000 | 8 times | 6 months | N/A | N/A | Booked (NCS Benefit) |
| 3 | Opposite Inside Front Cover (Page 1) | 15.2cm x 20.5cm | 01 | 14,400,000 | 18,000,000 | 6 times | 5 months | N/A | N/A | Booked (NCS Benefit) |
| 4 | Inside Back Cover | 15.2cm x 20.5cm | 01 | 12,800,000 | 16,000,000 | 5 times | 5 months | N/A | N/A | Booked (NCS Benefit) |
| 5 | Opposite Inside Back Cover (Last Page) | 15.2cm x 20.5cm | 01 | 12,800,000 | 16,000,000 | 4 times | 5 months | N/A | N/A | Booked (NCS Benefit) |
| 6 | Bookmark | 8cm x 18cm | 01 | 12,800,000 | 16,000,000 | 5 times | 4 months | N/A | N/A | Booked (NCS Benefit) |
| **7** | **Special Page (Page 2)** | **15.2cm x 20.5cm** | **01** | **9,600,000** | **12,000,000** | **4 times** | **4 months** | 01 | **N/A** |  |
| **8** | **Special Page (Page 3)** | **15.2cm x 20.5cm** | **01** | **9,600,000** | **12,000,000** | **4 times** | **4 months** | 01 | **N/A** |  |
| **9** | **Chapter Page** | **15.2cm x 20.5cm** | **07** | **8,000,000** | **10,000,000** | **5 times** | **4 months** | 01 |  |  |
| **10** | **Full Page (Random Position)\*** | **15.2cm x 20.5cm** | **Unlimited** | **6,400,000** | **8,000,000** | **4 times** | **3 months** | 01 |  |  |
| **11** | **Half-page (Random Position)\*** | **15.2cm x 10.3cm** | **Unlimited** | **4,800,000** | **6,000,000** | **2 times** | **2 months** | **N/A** |  |  |
| **Total cost of Advertising** | | | |  | | | | | | |

\*Random Position: indicates the sole right of the editorial board to insert the advertisement in any page without consulting the advertisers. Request for specific positions will carry a **20% surcharge**.

\*\*Please be noted that advertiser is responsible for **their own ad design with embed image and blocked font**. SCCV will only be responsible for publishing the original file received from advertiser.

* All rates are in VND and do not include taxes.
* SCCV as a non-profit organization does not issue VAT invoice.
* Advertising bookings will be subject to availability and at the sole discretion of SCCV.

**COMPANY INFORMATION** (Click the grey blank to fill in your company details)

*Company:*

*Address:*

*Contact Person’s Name:* *Email:*

*Phone:*

**PAYMENT DETAILS**

* *Payment is to be made within FIVE working days after the confirmation.*
* *Cancellations after the confirmation will occur a surcharge of 50% of the booked ad slot rate.*

Payment can be made either by cash in our office: Floor 6,Minh Tinh Building, 115-115A Vo Van Tan Street, Vo Thi Sau Ward, District 3, Ho Chi Minh City, or by bank transfer to our bank as follows:

*BANK - UOB Vietnam Limited (17 Le Duan Blvd., Dist 1, HCMC)*

*PAY TO - Singapore Business Group*

*In VND - Account Number – 102 330 6218*

*SWIFT code - UOVBVNVX*

If payment is made by Bank Transfer, please email to us a scanned copy of the Transfer Voucher and we will issue you an official receipt for the paid amount. This is also to help us to check with the Bank to avoid any miscommunication.

**Booking confirmed by (Please SIGN and STAMP in the blank below)**

Full name: Designation: Date:

*Please send us your completed booking confirmation via email* [*sccv@singchamvn.org*](mailto:sccv@singchamvn.org) *or to SCCV Office at Floor 6, Minh Tinh Building, 115-115A Vo Van Tan Street, Vo Thi Sau Ward, District 3, HCMC.*

*Thank you for advertising with SCCV!*