



SPONSORSHIP INVITATION LETTER

THE BIG HEART CHARITY GOLF EVENT 2023 – Hosted by the Supply Chain Sub-Committee (SCCV)

Dear Valued Sponsor,

Greetings from the Singapore Chamber of Commerce Vietnam (SCCV) Supply Chain Sub-Committee. Following last year's successful Supply Chain Seminar held in Ho Chi Minh City, we are once again pleased to be hosting an exclusive event catered primarily to supply chain professionals in Vietnam and the region.

This year the SCCV shall hold a Charity Golf Event in aid of its Education Fund (EdFund). The EdFund - established by the founding members of SCCV in the early 1990s – provides financial assistance to needy students that excel in their studies. To date, the Fund has raised a total of US\$ 428,000 and supported the education needs of over 3,000 students from primary to tertiary education levels in various provinces across Vietnam. Enclosed herewith are details on the fund and its programs.

Following a three-year absence due to the pandemic, we are fortunate and honored to be able to resume the fund-raising activities commencing with The Big Heart Charity Golf Event, which aims to raise VND 500 Million and involving over 100 companies and 250 senior level participants from across the supply chain industry.

For this event to succeed, we seek your generous contribution towards this meaningful cause. Enclosed herewith are details on the event and the various Sponsorship packages available, including marketing and promotional benefits for your company. Should you wish to seek more information, please kindly contact Ms. Tristyn Pham at the Secretariat (+84 962 737 393/ thao.pham@singchamvn.org).

On behalf of the Organizing Committee, we thank you for your time and kind consideration.

Sincerely,
Mr. Norman Lim,
President, SCCV

A red circular stamp of the Singapore Chamber of Commerce Vietnam. The outer ring contains the text 'SINGAPORE CHAMBER OF COMMERCE' at the top and 'VIETNAM' at the bottom, separated by stars. The inner circle contains the same logo and text as the main header.



EVENT HIGHLIGHTS

Friday March 17th (morning) – Saturday March 18th (1 PM)
The Bluffs Grand Ho Tram Strip
Estimated Attendance: 144 Golfers, 250 Dinner Guests

Programmes:

Friday, March 17th, 2023:

9:30 AM: Check-in/Registration
11:00 AM: Golf Start
4:00 PM: Sundown Networking
5:30 PM: Welcome Cocktails
7:00 PM: Gala Dinner

Saturday, March 18th, 2023:

AM: Breakfast/Rest & Relax
1:00 PM: Checkout

SPONSORSHIP PACKAGES & BENEFITS

ENTITLEMENT	PLATINUM	GOLD	SILVER
Sponsorship Amount (In VND)	125,000,000	55,000,000	28,000,000
Complimentary Tickets for Golf, Stay and Gala Dinner	8 Participants	4	2
First Tee-Off Flight (VIP)	✓		
Promotional Booth During the Dinner event	✓	✓	
Logo Displayed at Dinner Table	✓	✓	
Logo on Stage Backdrop and at All Venues	✓	✓	✓
Logo on all Event Marketing Collaterals	✓	✓	✓
Logo on SCCV Social Media Sites as EF Sponsors (Mar-May 2023)	✓	✓	
Invitation to the Stage to Award Prizes	✓		
Exclusive Lead Banner Advertisement on SCCV website	6 months	3 months	1 month
Complimentary mailer to SCCV members/subscribers promoting sponsors' services/products	1	1	
Advertisements in SCCV Weekly Bulletin	5x	4x	3x
SCCV 1-year Complimentary Corporate Membership	✓	✓	

Terms and Conditions:

1. Sponsorships slots will be awarded on a first come, first served basis,
2. After written acceptance by the Organizers, the sponsor shall transfer the sponsorship pledged contribution and provide the logo image and applicable brand guidelines within 5 working days,
3. Terms of sponsorship shall be clearly detailed in a signed agreement,
4. Sponsorship benefits that include promotional booths are subject to guidelines provided by the Venue operator, considering safety and other conditions.
5. The Organizers reserve the rights to adjust activities and schedules in the event of constraints beyond the control of the Organizers.

Should you wish to be a sponsor please kindly register at the following link: bit.ly/sccvgolf_sponsor