









SBG ANNUAL MEMBERSHIP DIRECTORY

Distributed to SBG members and partners in and outside of Vietnam, partners, other business chambers, embassies and general consulate offices in Vietnam, SBG Membership Directory 2020 serves as a great chance to bring your esteemed company closer and better-known to more business leaders and leading organizations and corporations in Vietnam.

ORIGINAL ADVERTISING RATES

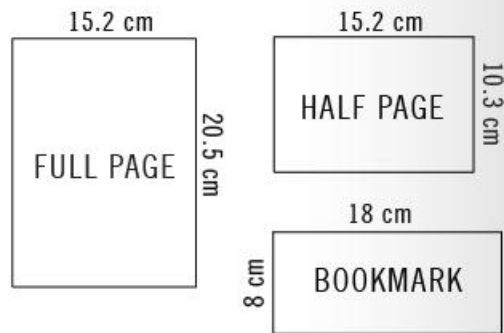
NO.	AD SLOTS	SIZE Width x Height	PAGE(S) AVAILABLE	RATES (VND/Unit)	EARLY BIRD SPECIAL OFFER (for the booking and payment received by 13 th March 2020)		Request for specific position (please state)	STATUS
					Complimentary Ad on SBG Weekly Bulletin	One complimentary ad slot on SBG website (more than 35,000 views/week)*		
1	Back Cover	16.2cm x 20.5cm	01	30,000,000	8 times	8 months	N/A	Booked
2	Inside Front Cover	15.2cm x 20.5cm	01	18,000,000	8 times	6 months	N/A	Booked (NCS Benefit)
3	Opposite Inside Front Cover (Page 1)	15.2cm x 20.5cm	01	18,000,000	6 times	5 months	N/A	Booked (NCS Benefit)
4	Inside Back Cover	15.2cm x 20.5cm	01	16,000,000	5 times	5 months	N/A	Booked (NCS Benefit)
5	Opposite Inside Back Cover (Last Page)	15.2cm x 20.5cm	01	16,000,000	4 times	5 months	N/A	Booked (NCS Benefit)
6	Bookmark	8cm x 18cm	01	16,000,000	5 times	4 months	N/A	
7	Special Page (Page 2)	15.2cm x 20.5cm	01	12,000,000	4 times	4 months	N/A	Booked
8	Special Page (Page 3)	15.2cm x 20.5cm	01	12,000,000	4 times	4 months	N/A	Booked
9	Chapter Page	15.2cm x 20.5cm	05	10,000,000	5 times	4 months		
10	Full Page (Random Position)*	15.2cm x 20.5cm	Unlimited	8,000,000	4 times	3 months		
11	Half-page (Random Position)*	15.2cm x 10.3cm	Unlimited	6,000,000	2 times	2 months		
Total cost of Advertising								

*Random pages: indicates the sole right of the editorial board to insert the advertisement in any page without consulting the advertisers. Request for specific positions (other than premium positions) will carry a 30% surcharge.

ADVERTISING ON SBG MEMBERSHIP DIRECTORY



ARTWORK DIMENSION



NOTE

Please make sure you create the artwork with the right size.

Advertiser is responsible for their own ad design with embed image and blocked font. SBG will only be responsible for publishing the original file received from advertiser.

SPECIAL EARLY BIRD OFFERS

(for Booking & Payment received by 13th March 2020!)

1. Complimentary Ad on SBG Website
2. Complimentary Ad slots on SBG Website Weekly Bulletin

PAYMENT & AD RATE

- All rates are in VND and do not include taxes.
- SBG as a non-profit organization does not issue VAT invoice.
- Advertising bookings will be subject to availability and at the sole discretion of SBG.
- This rate card is applicable for SBG members. Non-member is requested to pay an extra 20% surcharge.
- Request for specific positions (other than premium positions) will carry a 30% surcharge.

BACK COVER



FRONT COVER



INSIDE FRONT COVER



OPPOSITE INSIDE FRONT COVER

**SINGAPORE
BUSINESS GROUP**
HO CHI MINH CITY VIETNAM

CORPORATE MEMBERS



JW MARRIOTT
PHU QUOC EMERALD BAY



SAVOUR ENRICHING EXPERIENCES
IN VIETNAM'S HIDDEN PEARL

Your paradise awaits at JW Marriott Phu Quoc Emerald Bay

W: jwmarriottphuquoc.com | jwmarriottphuquocresort.com

T: +84 297 377 9999

 [JWMarriottPhuQuocEmeraldBay](https://www.facebook.com/JWMarriottPhuQuocEmeraldBay)

FULL PAGE ADVERT

**SINGAPORE
BUSINESS GROUP**
HO CHI MINH CITY VIETNAM



**CORPORATE
MEMBERS**

kingsmen

A Communication design and production group

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Kingsmen Hanoi office
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www.kingsmen.com.vn

A communication design and production group
Singapore office, Bangkok, Beijing, Hanoi, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, London, Macao, Manila, Melbourne, Moscow, New York, Shanghai, Sydney, Taipei, Tokyo, Vancouver

maple tree

HEADQUARTERS IN SINGAPORE	OVER 3,000 EMPLOYEES including 1,000 in Vietnam	OFFICES ACROSS 13 ECONOMIES IN ASIA, PACIFIC, THE US AND EUROPE	WORK MORE THAN 240 AWARDS AND ACCOLADES
TOTAL ASSETS UNDER MANAGEMENT OF S\$35.6 BILLION			

HA NOI BAC THAI HO CHI MINH CITY BINH DUONG

HALF PAGE ADVERT



Should you have any question or need further assistance, please do not hesitate to contact us!

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